

Advertiser:	DCCC - Ocegüera
Product Desc:	DCCC/OCEQUERA
Estimate:	1817

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 NEWS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/12	09/25/12	MTWTF--			3			\$750.00		0.00			
3	8	09/19/12	09/25/12	CBS This Morning 7-9a	CM	7-9a	MTWTF--	:30	2	\$440.00	LV1	0.00	NM	2	\$880.00
				CBS This Morning											
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/12	09/25/12	MTWTF--			2			\$440.00		0.00			
4	8	09/23/12	09/23/12	CBS News Sunday Morning	CM	CBS Sunday Morning	-----S	:30	1	\$850.00	LV1	0.00	NM	1	\$850.00
				CBS News Sunday Morning											
CBS NEWS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S			1			\$850.00		0.00			
5	8	09/19/12	09/25/12	Live w/Kelly	CM	9-10a	MTWTF--	:30	2	\$650.00	LV1	0.00	NM	2	\$1,300.00
				Live w/Kelly											
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/12	09/25/12	MTWTF--			2			\$650.00		0.00			
6	8	09/19/12	09/25/12	8 News Now Noon M-F	CM	12-1230p	MTWTF--	:30	2	\$690.00	LV1	0.00	NM	2	\$1,380.00
				8 News Now Noon M-F											
8 NEWS NOW AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/12	09/25/12	MTWTF--			2			\$690.00		0.00			
7	8	09/19/12	09/25/12	Ellen	CM	3-4p	MTWTF--	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
				Ellen											
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/12	09/25/12	MTWTF--			1			\$1,000.00		0.00			
8	8	09/19/12	09/25/12	8 News Now 4p M-F	CM	4-5p	MTWTF--	:30	2	\$940.00	LV1	0.00	NM	2	\$1,880.00
				8 News Now 4p M-F	(4:30 PM-5:00 PM)										
8 NEWS NOW AT 4PM & 430PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/12	09/25/12	MTWTF--			2			\$940.00		0.00			
9	8	09/19/12	09/25/12	8 News Now 5-630p M-F	CM	5-630p	MTWTF--	:30	2	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
				8 News Now 5-630p M-F											
8 NEWS NOW ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/12	09/25/12	MTWTF--			2			\$1,000.00		0.00			
10	8	09/22/12	09/22/12	8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	\$550.00	LV1	0.00	NM	1	\$550.00
				8 News Now Sat 5-7p	(5:00 PM-5:30 PM)										
8 NEWS NOW AT 5PM-SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-			1			\$550.00		0.00			
11	8	09/23/12	09/23/12	8 News Now Sun 5-7p	CM	430-5p, 630-7p	-----S	:30	1	\$600.00	LV1	0.00	NM	1	\$600.00
				8 News Now Sun	(5:00 PM-5:30 PM)										
8 NEWS NOW AT 5PM-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S			1			\$600.00		0.00			
12	8	09/19/12	09/25/12	8 News Now 11p M-F	CM	11-1135p	MTWTF--	:30	2	\$1,550.00	LV1	0.00	NM	2	\$3,100.00
				8 News Now 11p M-F											
8 NEWS NOW AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/12	09/25/12	MTWTF--			2			\$1,550.00		0.00			
13	8	09/19/12	09/25/12	Letterman	CM	1135p-1237a	MTWTF--	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
				Letterman	(11:35 PM-12:37 XM)										
LATE SHOW w. LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/12	09/25/12	MTWTF--			2			\$750.00		0.00			
14	8	09/19/12	09/25/12	Craig Ferguson	CM	1237a-137a	MTWTF--	:30	4	\$300.00	LV1	0.00	NM	4	\$1,200.00
				Craig Ferguson	(12:37 XM-1:37 XM)										
LATE LATE SHOW															

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Totals	28	\$19,720.00
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